



VISION & MISSION

St. Lucie Farmers Market (SLFM) aims to promote regional growers and producers by providing a productive market place where local vendors interact with area residents and visitors fostering a sense of a community-supported economy.

SLFM will host events on a weekly basis connecting the community to local non-profits, businesses and other community entities

SLFM will provide a family friendly and safe environment, a community venue where locals connect and neighbors mingle.

WHEN & WHERE

Every Sunday starting Dec.9 from 10AM to 2PM at Town Place located in St. Lucie West at 1855 SW Fountainview Blvd, enter through SW Peacock Blvd. off of St. Lucie West Blvd.

MARKETING

- An aggressive marketing campaign is in place using FB INSTAGRAM and www.stluciefarmersmarket.com. These channels will be updated with video and pictures as soon as the market is live.
- Promotional info was emailed to Property Managers to reach over 10,000 homes in St. Lucie West. Local media publications will also be utilized for press.

VENDOR INFO -SOFT OPENING GRATIS ONE MONTH

December is a soft opening ramping up to an active winter. We are requiring a 2-month commitment of December 2018 and January 2019 with the month of **December FREE**: DEC. 9, 16, 23 and Dec.30.

A \$25 deposit of cash or check payable to Montville Center Associates LP is due upon signing the vendor agreement and will be put towards January 6, 2019 rent.

- To be considered as a vendor please review, complete, sign, and email application to rsgarlato@thenetworkrealttygroup.com.



- **All vendor tents must be WHITE and 10X10. We reserve the right to disallow the use of a tent that does not meet SLFM standards. We will reserve and assign a spot for you.**
- Vendors must have insurance and comply with requirements set forth by Department of Health, the Florida Department of Agriculture, and/ or the USDA, and obtain any and all permits and licenses required by local and State law, including, but not limited to a business license, vendors license, health department certification and/or any requirements by the City of Port Saint Lucie and St. Lucie County.
- Vendors who are found not adhering to SLFM by-laws and regulations of local and state laws are subject to dismissal.

SLFM MARKET RULES & LAWS

1. All vendors must submit a completed Farmers Market Application and provide an inventory list. The submitted List will be reviewed at the time of application by the Market Manager. Each person must sign a statement indicating that he/she has read, understands, and agrees to abide by the rules of the Market.
2. In the event that a Vendor would like to modify his/her list, an amended inventory list must be submitted to the Market Manager via email a week in advance for approval in order to sell this product. New items identified on the amended inventory list may not be sold prior to the market manager's approval.
3. Only Florida-grown, (preferably from surrounding areas) or produced items that meet all applicable local rules and regulations and approved by the Market Manager may be offered for sale.
4. Only products certified USDA organic may be labeled "Organic".
5. If Vendors are required by local government to register with St. Lucie County or the City of Port St. Lucie for a retail vendor's license and/or health department certificate, SLFM will require proof of registration/certification.
6. There will be NO X-rated materials/adult entertainment, hazardous materials, livestock, alcohol or guns sold or anywhere on premise at SLFM.
7. **Vendors are required to carry insurance –please see Insurance Requirements in Vendor Agreement.**



PRICES & SIGNS

1. Signs must be within the tents, not affixed to or written on tents.
2. Prices for all items for sale shall be posted clearly on a sign. No item shall be sold unless the price of the item is clearly displayed. Collusion among Vendors to raise or lower price or to exert pressure or persuasion to cause any vendor to increase or decrease selling prices is prohibited.
3. All Vendors are required to openly disclose and label the sources of their products.

DAILY OPERATION

1. If a Vendor cannot attend the market due to an emergency, the Market Manager must be notified at least 48 hours in advance to rsgarlato@thenetworkrealttygroup.com or tel.954-290-4559.
2. Selling at the market begins promptly at 10AM, and NO selling may take place before this time.
3. Vendors shall arrive no earlier than 8:45AM and no later than 9AM to set up. Failure to follow this rule more than once may be grounds for disqualifying the vendor from selling at the SLFM.
4. Vendors must agree to sell and be present for the entire market open hours. No exceptions. Vendors cannot leave early. Vendors must vacate the selling area no later than 3:45PM and cleanup must be completed.
5. No Vendor shall engage in solicitation, collection drives, political or religious activities in the market. No loud hawking of items is allowed.
6. Vendors must keep the vicinity in and around their selling area clean at all times and remove all refuse and unsold items at the end of each Market day.
7. Vendors must be courteous to other Vendors and to the public at all times. Vendors and their agents, employees and representatives must maintain a neat and clean personal appearance at all times.
8. No Vendor shall smoke tobacco, drink alcohol and/or possess or use any controlled substance while on the grounds of SLFM at Town Place. There will be no sale of any tobacco or drug paraphernalia at any time.



9. Vendors must park in the assigned parking lot adjacent to the market.

10. Vendors can email /text their specials and highlights with pictures to Rose Sgarlato by Thursday morning for posting to the SLFM social media/website. The Market Manager will control content and allow for any space restrictions.

GRIEVANCES

1. In the event of a dispute regarding any aspect of the Market, the Market Manager shall make a decision. Any failure to abide by the Market Manager's decision may be sufficient grounds for excluding the Vendor from the Market.

SLFM VENDOR APPLICATION & INSURANCE REQUIREMENTS

ST.LUCIE FARMERS MARKET Acknowledgement Statement Please review, complete, sign and return the application below, deposit of \$25 (applicable to January space fee) and proof of insurance. Cash accepted or Checks payable to Montville Center Associates LP.

Insurance: Vendor must obtain, on a primary and non-contributory basis, commercial general liability insurance, including contractual liability insurance, product and completed operations, personal and advertising injury, with limits of liability of at least One Million and No/100 Dollars (\$1,000,000) for each occurrence and in the aggregate. **Vendor must list Montville Center Associates LP., St. Lucie West Commercial Association, Inc. and City of Port St. Lucie as additional insureds** to the commercial general liability insurance policy aforementioned on a primary and non-contributory basis. **Vendor shall furnish Market Manager with a certificate of insurance prior to Vendor's participation in the market.**

Indemnification: Vendor shall indemnify, defend and hold harmless Montville Center Associates LP and each of their respective parents, subsidiaries, and affiliates and each of their respective owners, directors, officers, employees, representatives, agents, lenders, sponsors, successors and assigns (collectively, "the Indemnitees") harmless from any claim(s), losses, damages, liabilities, demands, liens, suits and expenses (collectively "Claims") arising out of or related to (i) this agreement (ii) regarding any food being supplied to or purchased by customers/patrons of the market which cause illness or death (iii) any breach of any of the Vendor's covenants or obligations hereunder, (iii) a misrepresentation made by any Vendor hereunder, (iv) the Event and/or Vendor's use of 1855 SW Fountainview Blvd (v) any act or omission of Vendor and any Vendor employees,



(vi) injury, illness or death of Vendor or any Vendor Employees, and (vii) any advertisement related to the Event. Vendor hereby releases Montville Center Associates LP and all Indemnities from all liability, damage or loss caused or relating from (a) any occurrence (including any injury, death or damage) on or about 1855 SW Fountainview Blvd or (b) any condition of 1855 SW Fountainview Blvd. In no event shall Montville Center Associates LP or any Indemnities be liable to Vendor for any consequential damages or losses of revenue or income and Montville Center Associates LP waives any and all claims for any such damages. Vendor waives any rights of subrogation against Montville Center Associates LP. The provisions of this paragraph shall survive the expiration or earlier termination of this Agreement.

SLFM VENDOR APPLICATION

I have read and understand the rules, laws and guidelines necessary to become a vendor at St. Lucie Farmers Market and I agree that my employees and I will follow them.

Vendor Name _____

Vendor Signature _____

Vendor Information Date of Application _____

Cell Phone _____ Email _____

Contact Person _____

Website/Facebook/Instagram _____

Name of Event Coordinator _____

Cell Phone _____ Email _____

Please provide an inventory list for approval with this application to rsgarlato@thenetworkrealttygroup.com. The Market reserves the right to limit the products and number of vendors at the market. Any additional info, comments, product description and pictures are welcomed and encouraged.